



*Please complete the following questions before the start of the Hothouse on June 21.*

**1. Need your initiative is responding to:**

**2. Client (who is paying for this):**

**3. Mission Statement (so that it is memorable and repeatable a week after hearing it):**



- 4. What would success look like in 5,3,1 years (in that order) and what measurable outcomes would be visible and achieved?**